Equip2Achieve
CAPABILITY • ALIGNMENT • IMPACT
Equip the Leaders • Align the Teams • Achieve the Results

SET THE HEADING Start with the results you want to achieve.

SPRINT INTO THE NEW YEAR | 2027 EDITION

The New Year Sprint

Every December, leaders promise that next year will be different. Then January arrives with the same questions.

WHAT ANOTHER YEAR OF BUSY COSTS

Where do we start? Who do we need? What makes us different? Do my leaders see the same future I do?

Without a clear heading, the bigger future stays undefined, good people wait for direction, and the plan that looked right in December becomes a stack of unfinished projects by March.

You are not behind. You are missing a clear heading. The New Year Sprint gives you and your leaders three working mornings to set one.

Three half-day working sessions for business owners, CEOs, and the leaders who report to them. Your leaders build the plan; we bring the structure, challenge, and facilitation.

DATES	TIME AND PLACE	FORMAT	INVESTMENT
Fridays	8:30 a.m. to 12:30 p.m.	Three sessions	**$1,995** per organization
Dec 18, 2026	Continental breakfast	Up to 10 organizations	**$1,495** by Dec 1
Jan 8, 2027	Optional lunch until 1:30 p.m.	2 to 3 leaders each	Registration closes Dec 15
Jan 22, 2027	Brookfield, Wisconsin		

What you will accomplish

SESSION	OBJECTIVE	WHAT YOUR LEADERS DO
1 | Dec 18 Where we are today	**Gain clarity on what drives your business.**	Name your ideal customer and customer promise, then map your business engine.
2 | Jan 8 Where we are heading	**Define your bigger future.**	Sharpen your promise and engine, then work an abbreviated 3 Year Overlook: where you want the business to be in three years.
3 | Jan 22 How we get there	**Build momentum for 2027.**	Read your Momentum Assessment, plan the people side of change, and map your first year.

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What you leave with

YOU BUILD	WHAT IT MAKES CLEAR
Customer promise and business engine	Who you serve best, what you promise them, and the essential activities that deliver it.
3 Year Overlook (abbreviated)	The view of your business three years from now and the gains that come with it, with your financial goals reviewed. The full exercise is part of The Clarity Sprint.
Momentum Model snapshot	Strengths to protect and constraints to address across the Five Conditions for Momentum.
Year one in four 90-day segments	Priorities, owners, and first actions for each segment of your first year.
A plan to share with your team	How you will bring your people into the plan.
Executive Think Partner session	One 90-minute session per organization, held by March 31, 2027, to pressure-test your plan.

Investment

$1,995 per organization, or $1,495 when you register by Tuesday, December 1. Includes the three sessions for two to three leaders, continental breakfast, your workbook, and the Executive Think Partner session. Registration closes Tuesday, December 15. The New Year Sprint is a group edition of The Clarity Sprint, built on The Momentum Model, and does not earn Clarity Sprint credits.

Shared commitment. Clear boundaries.

Equip2Achieve provides the structure, challenge, and facilitation; your leaders own the choices and the follow-through. You keep everything you build. The New Year Sprint does not include a financial audit, a financial model, or implementation of your priorities, and results depend on leadership follow-through. Group sessions may be recorded for note-taking purposes only.

Let's talk about where your business is heading.

The New Year Sprint is led by Erica L. Roberts, President and Lead Coach, who brings more than 30 years of in-the-seat executive experience leading people, operations, and business performance. Reserve your seats on our registration page, and we will send your invoice.

Erica L. Roberts | President and Lead Coach | Equip2Achieve, Inc.
eroberts@equip2achieve.com | 262.422.3883 | equip2achieve.com

Register now